

## ATL STUDENT APP INNOVATION CHALLENGE 2020

1. Students (from ATL and Non-ATL schools) can submit their entries in the Challenge.
2. The Innovations by the student teams must be aligned to one of the Key Focus Area addressing a community/ local challenge.
3. The final entry of the innovation will be in form of an App, developed on any Open-Source/ Free platform **OR** using the ATL App Development Module ([bit.ly/ATLAppDevModule](http://bit.ly/ATLAppDevModule))
4. ATL In-Charge, School Teachers, Mentors of Change, Alumni and external mentors from the local ATL ecosystem may support the student teams.
5. Each Team shall consist of **maximum 3 students** (class 6<sup>th</sup> to 12<sup>th</sup>) and one ATL in-charge/ School Teacher (must be employee of the ATL School). We encourage ATL schools to also include other school and/or community students within the Team Composition.
6. **Kindly note, individual member entry is not allowed. Also if the team size exceeds 3 member limit, the entry/ submission will be immediately disqualified.**
7. Each team must select one Focus Area based on their interest and problem statement. Each unique App/ Submission must be submitted in one Focus Area only. Submitting the same App in multiple focus areas will result in immediate disqualification.

The Focus Areas are aligned with the UN's Sustainable Development Goals. Indicative Focus Areas are as follows:

- ED-Tech
  - Health and Wellness
  - Agri-Tech
  - COVID-19 Response
  - Sports and Fitness
  - Gamification (Education and Entertainment)
  - Mental Health and Wellbeing
8. Last date to submit entries to the ATL Student App Innovation Challenge has been extended to **10<sup>th</sup> November 2020**.
  9. Please note, you should fill the form carefully and correctly, in case of incomplete or incorrect information entered in the form, your entry may be disqualified.

10. This challenge is for Indian students currently enrolled in school (Class VI to Class XII) both from ATL and non-ATL schools, in case your entry is selected as a finalist, the team members may be asked to provide proof in the form of a photo of your school i-card or any other form as deemed appropriate by AIM, NITI Aayog. Failure to do so may result in your entry being disqualified.
11. Participants submitting their entries for this challenge acknowledge that the decision of AIM, NITI Aayog regarding the winners will be final and binding. Participants are responsible for making sure that they have the necessary rights, licenses, and/or permission for any content used in making the entry for this challenge. AIM, NITI Aayog and its affiliates/partners are not responsible for the content made and shared by the participant. AIM, NITI Aayog reserves the right to display, distribute and reproduce participant's work on social media or elsewhere as deemed fit by AIM, NITI Aayog. AIM, NITI Aayog or its affiliates will not be responsible for any breach of Intellectual Property of any party associated with the challenge. In case of any dispute, the decision of MD, AIM shall be final and binding.
12. A Team may submit entries to more than one Focus Area, please keep in mind that to do so you will need to fill the application form separately for each Focus Area.

**KINDLY NOTE:**

**For App developed using the ATL App Development Module** - Submit WebApp URL of the developed App

**For App developed using any other platform** - Upload the APK file for the developed app (.apk file 50 MB limit)

**Brief Description:**

***In the application form, please give a brief description (1000 characters only) of your entry clearly explaining why you have selected the focus area, the idea behind the app, which technique/ technology you have used, the various technical components of the App (e.g. cloud connect, database, etc.) and ANY OTHER NECESSARY INSTRUCTIONS TO RUN THE APP.***

Please note, if the submitted APK file is not fit to run/ file is corrupted, the entry/ submission will be immediately disqualified.